



***DEAR AUTHORS AND READERS OF THE
JOURNAL «ECONOMIC HERALD OF SHEI USUCT»***

At the present stage of society's evolution, the importance of knowledge underlying innovation, scientific and technological development and environmental change is increasing at an accelerating pace. Education, acting as a generator and distributor of knowledge, is becoming one of the main factors in the formation of a new economy.

The Ukrainian state chemical-technological university in 2015 started a socially important business by establishing a scientific journal «Economic Herald of SHEI USUCT», which was already included in the list of professional editions in the economy in 2016.

The «Economic Herald of SHEI USUCT» is an opportunity to publicize the results of research work, discuss the problematic issues of the modern economy. It opens up a wide field for scientific discussions and develops new theoretical positions and practical recommendations. On the pages of the professional scientific publication, articles of authors from all over the world are presented in the following areas: economics, marketing, management, entrepreneurship, trade and commodity science, finance and accounting, HR and PR management.

I suggest that you familiarize yourself with the next issue of the magazine, where the issues of work are quite diverse, thoughts and conclusions worthy of attention, where there is a new fresh look at the initial issues of the economy.

I want everyone to find something interesting and cognitive for themselves, finally get answers to those questions that you have not left for a long time!

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