

DEAR AUTHORS AND READERS OF THE JOURNAL «ECONOMIC HERALD OF SHEI USUCT»

Before I begin, I'd like to thank university's leaderships and especially Rector of SHEI USUCTAlexandrPivovarov and Dean of the Faculty of Economics Natalya Chuprina for assistance in creating the "Economic Herald of SHEI USUCT". Our reasons are the creation of new open research, making informational and educational environment for specialists of new generation with wide range of necessary knowledge and competencies. Today the integration into international educational and scientific space, wide development of international relations should be implemented by creating the new information platform. One of its components is "Economic Heraldof SHEI USUCT".

I would like to take this opportunity to talk about our journalthat already has a certain history and we are proud of each issue. Communication with Ukrainian and foreign authors allows today to raise the bar of the "Economic Heraldof SHEI USUCT" quite high.

The Editorial Board tries to pay the most attention to the actual theoretical-methodological and applied issues in the context of the development of modern economic science and business practice.

The mission of the "Economic Herald of SHEI USUCT" is to provide high-quality, widely available modern researches works, discuss them, due to the knowledge and experience of authors, to develop the scientific and educational technology. The current economic situation demands special analyze micro- and macro indicatorsof Ukraine and the world level to the practical implementation of acquired knowledge in science, industry and business. We hope to develop the creative research potential.

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of «Economic Herald of SHEI USUCT»