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EVOLUTION OF APPROACHES TO DETERMINING THE ESSENCE OF ECONOMIC SECURITY OF ENTERPRISE

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The stages of developing approaches to understanding the concept of economic security have been analyzed. The existing definition of the «Economic Security» enterprise is systematic. Specifically, the following components are systematic – ensuring the conditions for the protection of information; protecting trade secrets Protection from economic crime; protecting the company from the negative impact of the environment and the ability to avoid threats that adversely affect its activities. It is certain that part of security is also – the state of security of the enterprise in a market economy, under the influence of the external environment, which is constantly changing, regardless of the nature and scale or features of internal working conditions, as well as the state of development of the enterprise, characterized by sustainable economic growth and protection of its economic interests, which is a guarantee of various threats and losses in the external and domestic environment; a set of relationships that ensure the independence of the enterprise, the ability to constantly restore and develop; The process of ensuring the stability of the operation and security of the company; corporate resource of strategic importance. Based on the systematic definitions, the main achievements of domestic scientists on the disclosure of the essence of the category «economic security of the enterprise» have been schematically presented. The author proposed to define the essence of the economic security of the enterprise on the basis of a combination of systemic and process approaches. In addition, it is proposed to consider the economic security of the enterprise as a component of the architecture of the entire national economic security, due to the interconnectedness and interdependence of all the chains and sectors that form it and consider it as an ongoing process to ensure the conditions of operation of the enterprise under any external and internal environment, taking into account the clear interaction of all production and technological units, the formation of sufficient resources. This allows the company to maintain its financial and economic balance, consistently make a profit and achieve the goals and objectives of further development.

Keywords: economic security, threats, external and internal environment, development, system approach.

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Introduction and definition of the problem

Market transformations of structure of management and pattern of ownership on domestic enterprises stipulated the necessity of creation of the system of economic security. This problem purchased the special actuality in the conditions of world crisis and crisis related to the global pandemic that created terms for the new reserved cycles of menage.

To beginning of 2020 the Ukrainian economy

grew gradually, home currency had become by stronger, the profits of Ukrainians increased little by little. But, unexpected risks and threats, both in Ukraine and in the world resulted in growth of the crisis phenomena in an economy.

On results, express-questioning, that was conducted by European business association among representatives small and to мікробізнесу in Ukraine every fifth small business on a background



deceleration of business-activity that is caused by the consequences of pandemic to the coronaviruses, can be closed.

According to the results of the above-mentioned survey, 18% of respondents consider closing their own business, 78% reported losses of up to 75% of revenues, and only 4% believe that they can increase the company's profits. Ukraine does not have sufficient financial reserves, and it is therefore forecasted that the quarantine restrictions that led to the stopping of a large number of enterprises without a corresponding state support program may exacerbate the economic crisis and cause severe social consequences. Experts believe that in the case of the quarantine extension for several months, Ukraine's GDP in 2020 will fall by 9%, and the hryvnia rate can reach 35 UAH/USD [1]. Existing modern problems and tendencies confirm the importance of further study of the essence of economic security of the enterprise and methodological approaches for managing it in modern conditions.

Therefore, the problem of determining the essence of economic security of the enterprise continues to require research taking into account the new trends at the global and national level. Analysis of recent researches and publications. Research problems of economic security of the enterprise are devoted to the work of O. A. Grynina, A.I. Mogyyl, V. Ivanova, V. Yarchkina, L.P. Bendikov, V. Zabrodsky, V.V. Shlikova, V. Tambovtseva, S.V. Kalemбет, T.N. Gladchenko, N.I. Kamlyk, M. Fomina, L.I. Kozhenovsky, L.O. Omyanovich, T.B. Kuzenko, and other scientists and specialists. At the same time, there remain insufficiently explored approaches to the definition of the economic security entity at domestic enterprises and accordingly methodical approaches to creation of systems of its provision taking into account a systematic approach, process approach to management and mechanism of formation of necessary resources (accumulation).

The purpose of the article

The purpose of the article is to further develop theoretical approaches to define the essence of economic security of the enterprise in order to develop effective mechanisms of its provision. Results. The formation of the basics of market economy in Ukraine has dramatically changed the conditions in which domestic enterprises operate their activities. Accordingly, this led to a change in the impact of socio-economic factors on all processes that previously ensured stable and predictable operation of enterprises, and now partially lost their functional ability, or were replaced by new factors, having a more complex nature and conflicting consequences of their actions on enterprises. This circumstance bare the need to develop such a system of enterprise

management as economic security of their activities.

Representing of main material

The category «Economic security» and its structural, functional components, began to be studied in Ukraine since the early 90's, which was due to Ukraine's independence, the formation of a new system of state governance, the formation of national markets, etc. At present time several approaches to determination of economic safety of the enterprise can be distinguished. In the period of market transformations in Ukraine, which began in 90–90s of the last century, the first time there were problems related to economic security of the enterprise. At that period of time it was considered mainly as the necessity of protection of commercial and other secrets, including information about activity of enterprise. From this, the approach to defining the essence of economic security was formed. By such a simplified approach, the essence of it was defined as the need to protect information. And the relevant mechanisms included only measures aimed at the development and implementation of such protection.

Also in this period of time the economic security of the enterprise is sometimes identified with protection from widespread at that time various economic crimes. Today it is evident that the definition of the entity of economic security of the Enterprise (its summary only to information protection, commercial secrecy and prevention of economic crimes) is a very narrow variant of defining the entity of the problem. This approach not only simplifies the essence of the problem, but also ignores the processes occurring in the environment, in which there are various risks and threats to the enterprise.

The emergence of another approach to the definition of the entity's economic security was due to the development and transformation of economic functions and influence of the state on the socio-economic processes that took place in Ukraine. It is clear that in these circumstances the economic security of the enterprise has become more widely determined, taking into account the means of its provision in various (including adverse) conditions of the ambient environment [2, p. 55]. Under this improved approach, the the most common interpretation of the enterprise's economic security was, or as a security of its activity from the risks and threats of the ambient environment, or as the ability to prevent (eliminate, quickly adjust) the negative influences that affect its functioning. You can isolate some interpretations of authors that specify the term of economic security and give it specific features.

Thus, D. Lambert in his studies justified direct connection between economic security of the State and the enterprise. He believed that the economic security of the enterprise is a key element of national

economy protection. Lambert D. Came to the conclusion that the implementation of the enterprise can only subject to sustainable development of the national economy. In addition, the author highlighted the tasks that must be addressed at each level of the economy: state, industry, separate enterprise [3].

By agreeing to such a definition, the author can add that modern socio-economic processes demand the system of economic security except for the state to include households as key sector of the national economy and the financial sector, which directly affects almost all domestic enterprises. That is, we are encouraged to consider the economic safety of the enterprise in the architecture of the entire national economic system, in interrelation with all sectors and its forming links. A bit like definition cites Gladchenko T.M., who considers economic security as a state of enterprise's protection against threats, which provides the administration and the staff of the enterprise by implementing the corresponding system of measures of legal, economic, organizational, engineering, socio-psychological character.

In this case, Mr. Gladchenko believes that firstly, such a condition has dynamic character; Secondly, the risks and threats arising from within the enterprise are no less dangerous than external, and thirdly, the economic security system of the enterprise is due and connected with the state system of national economic security [4]. A little later, another approach appeared to determine the essence of economic security of the enterprise, which was stipulated by new economic conditions. During this period the country faced with the problem of decline in production due to relations between suppliers and consumers, and the state could no longer perform functions of the main investor and products consumed by domestic enterprises. Scientists and specialists on the problem of ensuring economic security of the enterprise began to look much wide.

According to this new view, the content of the category was considered in the conditions of market transformations under the influence of the external environment, which does not remain stable and constant [5, p. 130]. At this stage, the definition of «economic security» was based on the approach, which took into account the characteristic of new signs. This approach reflected the state of the economy, which provided the capacity of the enterprise to withstand negative impacts from the environment [6, p. 28], regardless of character, scale, and peculiarities of internal changes [6, p. 55].

Thus, Morig A., considered the concept of economic security as an opportunity to ensure the state of life, under which key interests of the enterprise are realized, and it is protected from internal and external threats and destabilizing factors

[7]. It should be recalled that in the term «threat» is often defined as real potential actions of the application of material (direct or indirect) damages, which result in financial losses, including wasted benefit. Scientist Yarichkin V.I. provides the definition of economic security of the enterprise with a position of the institutional approach, that is, considers its organized totality of special bodies, means, methods and measures responsible for the security of activities from various threats [8].

Bendikov L.P. considers safety very narrowly and defines it as a security of the potential (scientific, technical, technological, production and personnel) of the enterprise from diverse economic threats [9]. As we can see, the global pandemic is not a purely economic threat, but it caused the economic crisis. Therefore, in our opinion, in determining the essence of economic security of the enterprise must use the concepts of threats and risks, causing the appropriate negative economic impact.

From the point of view of the author V.V. Zabrodsky, economic security is due to several factors influencing such components as independence, resilience, growth potential, achieving certain interests, etc. [10]. The opinion of the Scientist V.S. Shlikov is that he considers that the economic security of the enterprise should be considered due to minimization of expenses and preservation of control over the property. A little other treatment leads Tambovtsev V.A. defining this notion as the state of the enterprise, which means that the probability of undesirable changes in qualities, property, etc. and of its external environment is insignificant (less than a certain boundary) [11]. The author believes that the specific content of «undesirable changes» will be changed depending on the specified parameters of the enterprise.

This interpretation of the entity's economic security is based on the assumption of the stability of the external environment, it is clear that this is an ideal situation that does not meet the modern conditions of functioning of domestic enterprises. Therefore, it is difficult to accept this definition, also, the experience of today's crisis has shown that it is sometimes impossible to calculate the probability of «undesirable changes». M. Kamlyk believes that economic security is a state of development of an enterprise with signs of stability, efficiency of neutralization of negative factors and counteraction to their influence on activity [12].

The essence of economic security as a state defines M.V. Fomin. The author believes that this is a state of efficient use of existing resources to eliminate threats and ensure effective and stable operation of the enterprise in the current and promising periods [2]. The opinion of L.I. Kozhe-

novsky is interesting, the essence of economic security considers from the position of such approaches: the first is the separation of security in forms of existence; The second – in threats. The author considers that these approaches should be considered systematic, because they are interconnected and interrelated. L.I. Kozhenovsky notes that economic security is a certain state of enterprise security from the threats, which is achieved under the relevant activities. The achieved security status provides the desired forms of existence [13]. The achieved level of security is the basis for some form of existence.

This interpretation of economic security is based on the process approach. We believe that such understanding of economic security is more successful, because, in our opinion, it is impossible to achieve the necessary (sustainable) outcome without paying attention to the process of its achievement (relevant activity).

Omelyanovich L.O. understands economic security as such State of Enterprise's security in organization of relations with other subjects and its resources, in which stability of functioning, extended reproduction, introduction and widespread use of scientific and technological achievements and social development [14] is guaranteed. In the monograph scientist Kuzenko T.B. considered essence of the concept as the use of market opportunities of the enterprise and resources and, that allows to prevent various threats and provide prolonged survival, steady development according to the defined mission.

Belkin D.V. considered economic security as a corporate resource of strategic importance. He defined in the dissertation work that the modern stage of development of market relations determines the need to allocate the resource of economic security, namely availability of funds, opportunities and conditions for preserving its basic competence and fulfillment of the mission. The aforementioned author believes that the formation of such a resource should be carried out both by the enterprise and at the expense of borrowing in specialized institutes.

There are many definitions of both security and economic security of enterprises in the scientific sources investigating the security problem. Each of these definitions, of course, has the right to exist and is, in fact, the most concentrated expression of the views of each author on the notion of security, as well as the security activities. Analyzing the above concepts, it should be noted that the authors determine the economic safety, or as a characteristic of normal functioning, or as the state of functioning, the state of the production and economic system, the state of effective use of corporate resources, the State of legal economic and industrial relations, or as a process of ensuring stability. In some authors, the essence of economic security is considered as a

mechanism for its provision.

Based on the postulates of E. Deming, who developed the approach of «continuous improvement of processes» regarding the methods of quality management. We see legitimate economic security of the enterprise also seen as a process. Based on the conclusions of the aforementioned author, under the process approach, you can understand the systematic identification and management of the processes used in the enterprise and the interaction of such processes. Because the output of one process forms directly input for the next.

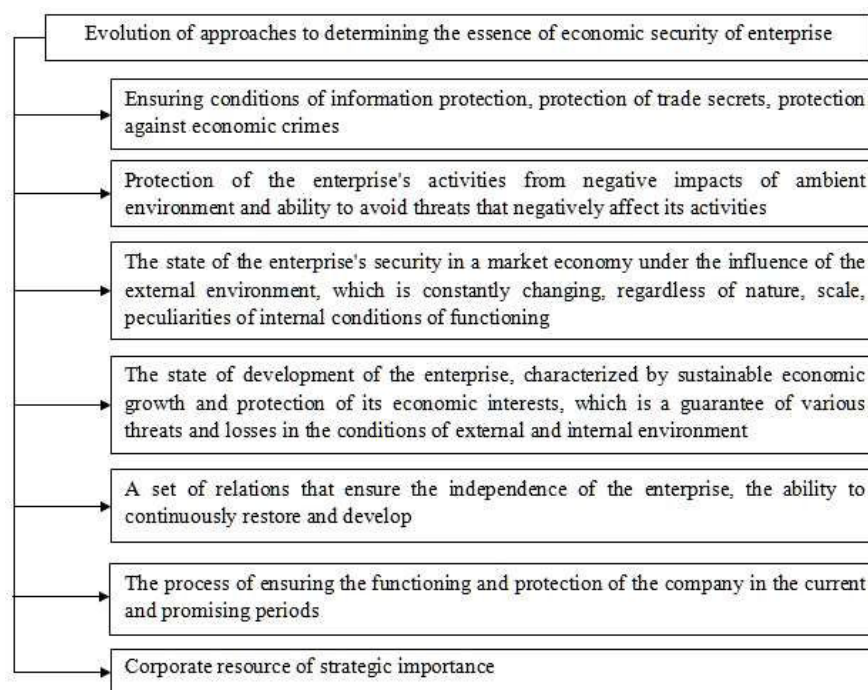
As for the purpose of economic security of the enterprise, the authors determine it or as the ability to provide their own economic safety, or as an opportunity to counteract the negative influences of the external and internal environment, or how to prevent or reduce the degree of influence of the threats to the stability and development, or as an enterprise's ability to stable functioning and to ensure its economic development goals. Thus, based on the analysis, we can systematize the developed scientific approaches and the evolution of the definition of the essence of economic security of the enterprise.

Figure provides for the systematization of approaches to defining the essence of economic security of the enterprise. Definitions of economic security include such definitions as «security», «threat», «state», «development», «resilience» others. In this case, under the development refers to such a component of economic security, which involves the constant increase of opportunities for functioning, survival under adverse conditions, increased resilience and adaptability to threats of internal and external environment.

Under Resistance is a state of development of the enterprise, when socio-economic indicators that it characterize its activities maintain a certain equilibrium regardless of the conditions of the external and internal environment.

Important for economic security is to focus only on those factors that have a negative impact on the company and the probability that the occurrence is high or significant and that, while managing economic safety, is an important focus on the factors whose negative impact is greater than the valid owners level. The State of economic security of the enterprise does not have to necessarily ensure the most efficient use of resources – such use should be at a satisfactory level and allow to withstand the negative impact of threats in the activity of the enterprise.

All the approaches to determine the essence of economic security of the enterprise are different or incomplete and unclear, which does not allow, based on them, identify the nature of the category of economic security of the enterprise, or a very broad approach, in which it is lost vision of economic



Evolution of approaches to determining the essence of economic security of the enterprise

security of the enterprise as a result of identifying it with its effective activities. The unambiguous definition of economic security does not yet have. This is because economic security, being at the intersection of economy and security, as well as every interdisciplinary concept, depends on the degree of development of their scientific apparatus.

Thus, given the the above, we offer definition of the essence of economic security of the enterprise on the basis of combination of system and process approach. That is, economic security of the enterprise is a component in the architecture of all national economic security, that is due to the relationship and vzakmoplivom of all sectors and its form, and is a continuous process of ensuring the conditions of operation of the enterprise under any conditions of external and internal environment on the basis of clear interaction of all industrial and technological subdivisions, formation of sufficient resources, which allows the company to maintain financial and economic balance, consistently make profits and achieve the goals and objectives of further development.

Conclusions

Thus, based on the scientific analysis of theoretical approaches to determine the essence of economic security, the existing scientific approaches and the evolution of determining the essence of economic security of the enterprise are systematized. The author's definition of economic security of the enterprise is proposed as an ingredient in the architecture of all national economic security, that is due to the relationship and vzakmoplivom of all

sectors and its form, and is a continuous process of ensuring the conditions of operation of the enterprise under any conditions of external and internal environment on the basis of clear interaction of all its production and technological subdivisions and formation of sufficient resources, which allows the company to maintain financial and economic balance, consistently make profits and achieve their goals and tasks for further development.

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ЕВОЛЮЦІЯ ПІДХОДІВ ДО ВИЗНАЧЕННЯ СУТНОСТІ ЕКОНОМІЧНОЇ БЕЗПЕКИ ПІДПРИЄМСТВА

Драгун А.О.

Проаналізовано етапи розвитку підходів до розуміння поняття економічної безпеки. Систематизовано наявні визначення сутності економічної безпеки підприємства. А саме: забезпечення умов інформаційного захисту, захисту комерційної таємниці, захисту від економічних злочинів; захищеність діяльності підприємства від негативних впливів оточуючого середовища та здатність не допускати до загроз, що негативно позначаються на його діяльності; стан захищеності підприємства в умовах ринкової економіки під впливом зовнішнього середовища, що постійно змінюється, незалежно від характеру, масштабу, особливостей внутрішніх умов функціонування; стан розвитку підприємства, що характеризується стійким економічним зростанням та захистом його економічних інтересів, що є гарантією від різного роду загроз і втрат в умовах зовнішнього та внутрішнього середовища; сукупність відносин, що забезпечують незалежність підприємства, здатність до постійного відновлення та розвитку; процес забезпечення стабільності функціонування та захищеності підприємства в поточному та перспективному періодах; корпоративний ресурс стратегічного значення. На основі здійсненої систематизації визначень надано у схематичній формі основні надбання вітчизняних науковців щодо розкриття сутності категорії «економічна безпека підприємства». Запропоновано авторське визначення сутності економічної безпеки підприємства на основі поєднання системного та процесного підходу. Запропоновано економічну безпеку підприємства розглядати як складову в архітектурі всієї національної економічної безпеки, що обумовлено взаємозв'язком та взаємовпливом усіх секторів та ланок, що її формують, та вважати її як безперервний процес забезпечення умов функціонування підприємства при будь-яких умовах зовнішнього та внутрішнього середовища. З урахуванням чіткої взаємодії всіх виробничо-технологічних підрозділів, формуванні достатніх ресурсів, що дозволяє підприємству підтримувати фінансово-господарську рівновагу, стабільно отримувати прибуток й досягати поставлених цілей і завдань подальшого розвитку.

Ключові слова: економічна безпека, загрози, зовнішнє та внутрішнє середовище, розвиток, системний підхід.

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ЭВОЛЮЦИЯ ПОДХОДОВ К ОПРЕДЕЛЕНИЮ СУЩНОСТИ ЭКОНОМИЧЕСКОЙ БЕЗОПАСНОСТИ ПРЕДПРИЯТИЯ

Драгун А. О.

Проанализированы этапы развития подходов к пониманию понятия экономической безопасности. Систематизированы существующие определения сущности экономической безопасности предприятия, а именно: обеспечение условий информационной защиты, защиты коммерческой тайны, защиты от экономических преступлений; защищенность деятельности предприятия от негативных воздействий окружающей среды и способность не допускать к угрозам, что негативно сказывается на его деятельности; состояние защищенности предприятия в условиях рыночной экономики под влиянием внешней среды, которая постоянно меняется, независимо от характера, масштаба, особенностей внутренних условий функционирования; состояние развития предприятия, которое характеризуется устойчивым экономическим ростом и защитой его экономических интересов, что является гарантией от разного рода угроз и потерь в условиях внешней и внутренней среды; совокупность отношений, обеспечивающих независимость предприятия, способность к постоянному обновлению и развитию; процесс обеспечения стабильности функционирования и защищенности предприятия в текущем и перспективном периодах; корпоративный ресурс стратегического значения. На основе проведенной систематизации определений предоставлено в схематичной форме основные достижения отечественных ученых по раскрытию сущности категории «экономическая безопасность предприятия». Предложено авторское определение сущности экономической безопасности предприятия на основе сочетания системного и процессного подхода. Предложено экономическую безопасность предприятия рассматривать как составляющую в архитектуре всей национальной экономической безопасности, что обусловлено взаимосвязью и взаимовлиянием всех секторов и звеньев, которые ее формируют, и считать ее как непрерывный процесс обеспечения условий функционирования предприятия при любых условиях внешней и внутренней среды на основе четкого взаимодействия всех производственно-технологических подразделений, формирования достаточных ресурсов, которые позволяют предприятию поддерживать финансово-хозяйственной равновесие, стабильно получать прибыль и достигать поставленных целей и задач дальнейшего развития.

Ключевые слова: экономическая безопасность предприятия, угрозы, внешняя и внутренняя среда, развитие, системный подход, процессный подход.

EVOLUTION OF APPROACHES TO DETERMINING THE ESSENCE OF ECONOMIC SECURITY OF ENTERPRISE

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The stages of developing approaches to understanding the concept of economic security have been analyzed. The existing definitions of the essence of economic security of the enterprise are systematized, namely: ensuring the conditions for the protection of information; protecting trade secrets Protection from economic crime; protecting the company from the negative impact of the environment and the ability to avoid threats that adversely affect its activities. It is certain that part of security is also - the state of security of the enterprise in a market economy, under the influence of the external environment, which is constantly changing, regardless of the nature and scale or features of internal working conditions, as well as the state of development of the enterprise, characterized by sustainable economic growth and protection of its economic interests, which is a guarantee of various threats and losses in the external and domestic environment; a set of relationships that ensure the independence of the enterprise, the ability to constantly restore and develop; The process of ensuring the stability of the operation and security of the company; corporate resource of strategic importance. Based on the systematic definitions, the main achievements of domestic scientists on the disclosure of the essence of the category «economic security of the enterprise» have been schematically presented. The author proposed to define the essence of the economic security of the enterprise on the basis of a combination of systemic and process approaches. In addition, it is proposed to consider the economic security of the enterprise as a component of the architecture of the entire national economic security, due to the interconnectedness and interdependence of all the chains and sectors that form it and consider it as an ongoing process to ensure the conditions of operation of the enterprise under any external and internal environment, taking into account the clear interaction of all production and technological units, the formation of sufficient resources. This allows the company to maintain its financial and economic balance, consistently make a profit and achieve the goals and objectives of further development.

Keywords: economic security of the enterprise, threats, external and internal environment, development, system approach, process approach.

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