

DEAR CONFEDERATES, COLLEAGUES AND READERS!

In the context of the worldwide COVID-19 pandemic, the development of science and education is undergoing a major transformation. Classic working methods in a pandemic at times turn out to be less effective. Journal «Economic Herald of State Higher Educational Institution «Ukrainian State University of Chemical Technology» attracting leading economic experts forms the basis of new economic approaches to improve the efficiency of the economy, both on the macro and at the micro level. Mass transformation of business processes, trade and training online has caused the need to change the approaches and formation methods to do business. Our journal shares the successful developments of leading experts in the field of international economics, marketing, management, entrepreneurship, trade, exchange activities, as well as research results that help in effective solving the new problems of a rapidly transforming market in a pandemic.

Faculty of Economics and Ukrainian State University of Chemical Technology expresses the sincere gratitude to all authors, reviewers, for their contribution to the development of this project as well as to our respected readers and experts because without them the existence of this journal would be impossible.

Sincerely,

Dean of the Faculty of Economics of
Ukrainian State University of Chemical Technology,

Doctor of Economics, Associate Professor

Nataliia Chypruna