



Prof. Dr. Cetin BEKTAS

**DEAR READERS OF THE JOURNAL "ECONOMIC
HERALD OF STATE HIGHER EDUCATIONAL
INSTITUTION "UKRAINIAN STATE UNIVERSITY OF
CHEMICAL TECHNOLOGY"!**

First of all, I am pleased to have received an offer to write an "opening speech" for the 1/2025 issue of the journal. Therefore, I would like to thank dear Assoc. Prof. Dr. Olena CHERNYSHEVA and the members of the Editorial Board. Additionally, I express my honor and happiness to serve as a member of the Editorial Board of this esteemed journal.

With the daily increase in information and communication technology, the lifespan of products is also shortening. The same applies to information. The production and consumption of information are also increasing at a growing rate. The rapid production of information makes it obsolete and increases the need for new information. This situation directs researchers toward new knowledge. New knowledge is the key to competition in all fields. Because institutions that produce and commercialize new knowledge move to the forefront of global competition.

The production and dissemination of knowledge are crucial for the welfare of humanity. Scientific journals play a critical role in the production and dissemination of knowledge. Scientific journals contribute to the multiplication and spread of knowledge by bringing together scientists from different regions. Even under challenging conditions, scientists contribute to the international dissemination of knowledge. Articles published in scientific journals are the primary source for both practitioners and researchers. Therefore, I congratulate everyone who contributes to the journal as an author, reviewer, or editor. However, the value of articles is measured by readers' interest. Thus, I congratulate all readers. I also sincerely congratulate the critics who provided feedback to the authors because readers' feedback guides the author.

The journal "Economic Herald of State Higher Educational Institution "Ukrainian State University of Chemical Technology" publishes with a broad perspective. The journal covers economic and social issues. Many topics, such as Management, Organization, Logistics, Human Resource Management, Entrepreneurship, and electronic commerce, are addressed. I hope the journal will benefit you, esteemed researchers, and readers. I extend my most sincere greetings.

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